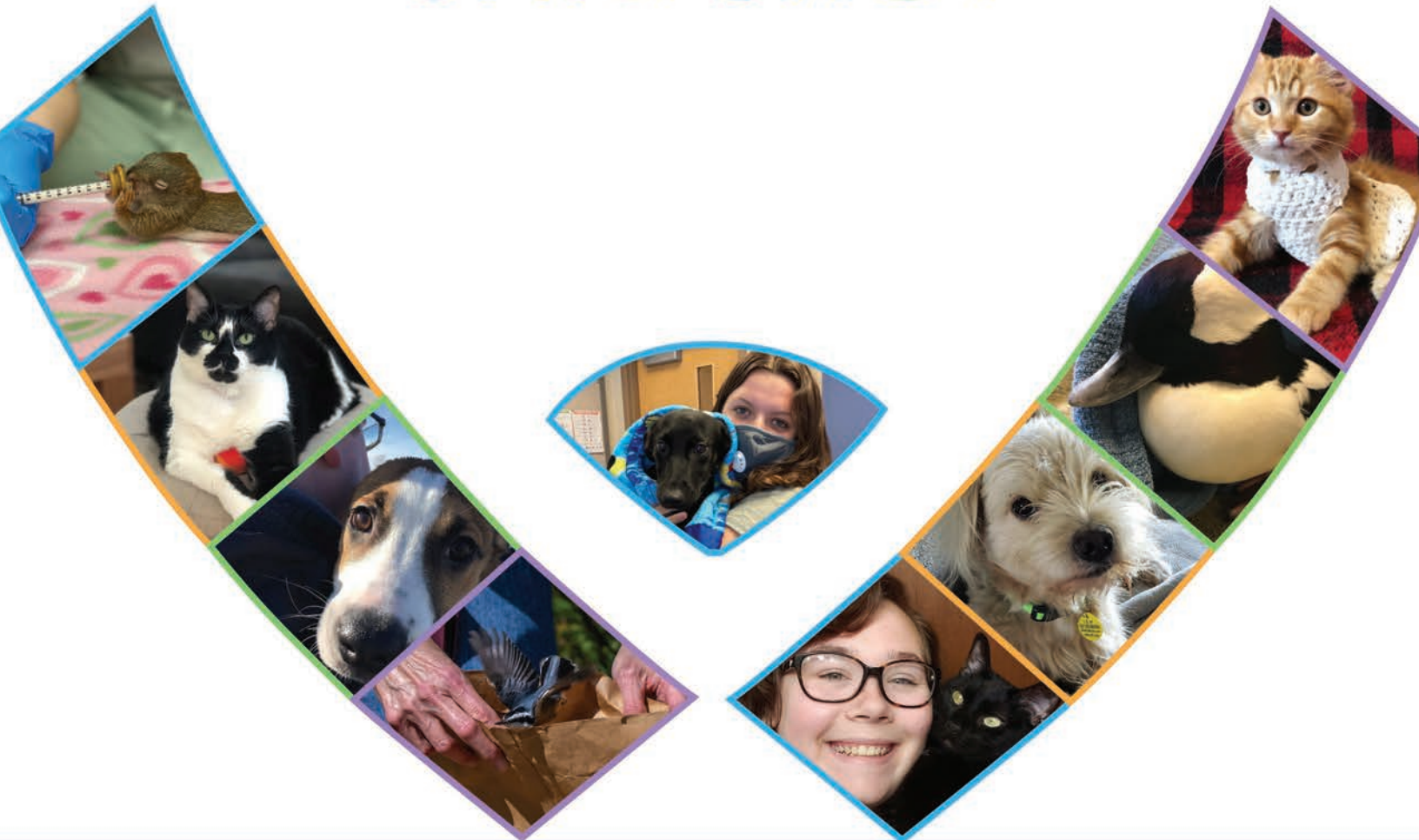


2020 SNAPSHOT



WISCONSIN
humane society

www.wihumane.org 414.264.6257

milwaukee | ozaukee | racine | green bay | door county | spay/neuter clinic

Migratory bird release photograph (lower left) by Kym George.

For all of us, 2020 was unlike any year in our history. We experienced sweeping changes to programs, processes, and on-site staffing levels due to the COVID-19 pandemic. Yet, our hearts are full of gratitude for the community support that carried us through every single challenge. Because of you, our essential work for animals and families continued – just in ways we couldn't have envisioned a year ago. We accomplished great things in 2020, and you helped transform the lives of the animals and families in the communities we serve. **Thank you.**

The Wisconsin Humane Society operates five shelters in Milwaukee, Saukville, Racine, Green Bay, and Sturgeon Bay, as well as a public Spay/Neuter Clinic in West Allis and a Wildlife Rehabilitation Center in Milwaukee. There is no national umbrella group in animal welfare; we are not a part of HSUS, ASPCA, or PETA. We don't receive any general government funding, and we are an independent nonprofit working locally in the communities we serve.

9,756

**TOTAL
ADOPTIONS**

1,153

**ANIMALS ADOPTED
DIRECTLY FROM
FOSTER HOMES**

1,671

**ANIMALS
REUNITED WITH
OWNERS**

10,932

**SPAY/NEUTER
SURGERIES**

4,852 of these surgeries were performed at our Spay/Neuter Clinic.

4,075

**AWESOME
VOLUNTEERS**

4,253

**YOUNG PEOPLE
SERVED IN OUR
YOUTH PROGRAMS**



Expenses

| | |
|-------------------------|-----|
| Program Expenses | 82% |
| Fundraising Expenses | 12% |
| Administrative Expenses | 6% |

Contribution Sources

| | |
|--------------------|-----|
| Individuals | 63% |
| Foundations/Grants | 25% |
| Corporations | 12% |

4,539

**FOSTER ANIMAL
PLACEMENTS**

1,114

**VOLUNTEER
FOSTER FAMILIES**

4,551

**WILD ANIMALS
ADMITTED**

3,636

**PETS FOR LIFE
CLIENTS SERVED**

746

**PETS FOR LIFE
ANIMALS
SPAYED/NEUTERED**

\$12,965,496
REVENUE

\$13,024,743
EXPENSES



Photograph by Andrew Feller Photography.

Pop-up Food Pantry



Great Horned Owl



Ravioli



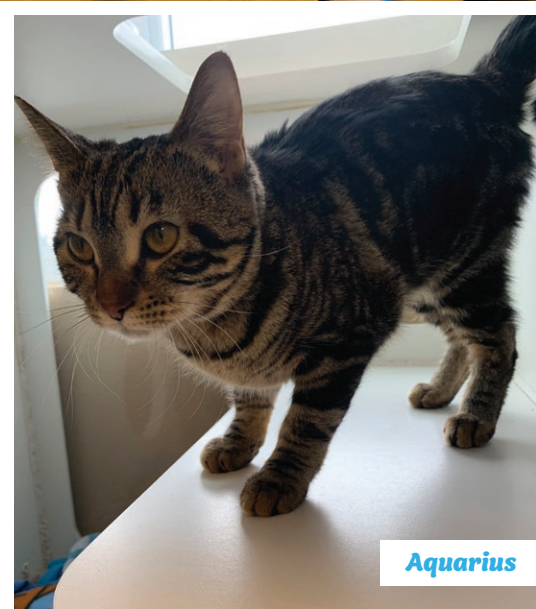
Buddy's Reunion



Ravioli



Aquarius



Aquarius

Pop-up Food Pantry

During the height of the stay-at-home orders in Wisconsin, there was a high need to help families struggling financially to feed their beloved pets. When WHS was offered pallets of free food from greatergood.org, we knew the community could use it, but storage was a serious obstacle! Serendipitously, our Spay/Neuter Clinic was temporarily closed, and offered the perfect location for the enormous delivery. This 10,000 lb donation was among the 50,000 lbs of food we were able to distribute during the pandemic, helping to keep animals in their beloved homes, and alleviating stress on families in our community.

Great Horned Owl

This Great Horned Owl was extremely stressed, scraped up, and exhausted from being terribly entangled in a soccer net at a school. She was rescued, and once in care at the Wildlife Rehabilitation Center at the WHS Milwaukee Campus, the owl received life-saving treatment. She recovered from her injuries and was joyfully released back into the wild! The Center works to alleviate animal suffering and provide medical care for wild animals with the intent to rehabilitate and release them back into the wild. Your support made it possible for this magnificent owl to return to the skies. Thank you!

Ravioli

When authorities brought Ravioli to the WHS Racine Campus, the trembling pup broke our hearts. Just one year old, Ravioli had been found inside a closed dumpster. He was malnourished, struggled to walk, and his eyes were badly damaged. He was terrified of anyone who came near him. After surgery, medical treatment, and a lot of patient love, Ravioli healed beautifully and regained his trust in humans. It wasn't long before this sweet boy was adopted, ready to start 2021 with a whole new lease on life. Thank you for giving Ravioli the care and support he needed to heal.

Buddy's Reunion

Owner redemptions always make our hearts sing, but Buddy's reunion was extra special. When she learned that her former dog was at the WHS Milwaukee Campus, Robin quickly made arrangements to drive from North Dakota to retrieve this special boy. Buddy's most recent owner had surrendered him to WHS due to serious medical issues, which our veterinary staff were fortunately able to treat. Despite the long distance, Robin knew she had to get Buddy back and drove nearly 900 miles for this happy reunion. Upon seeing her, Buddy immediately rolled over for belly rubs and was overjoyed to see his mom! Robin shared that her terminally ill husband is in hospice at home, and since returning to North Dakota, Buddy is providing lots of stress relief – and kisses – to Robin and her husband. "I'm so glad to have my baby back," she shared.

Aquarius

Aquarius arrived at the WHS Door County Campus bitter cold and covered in her own urine. She was found on the side of a busy road trapped in a snow-filled carrier in 17-degree weather. Thankfully, a kind person spotted the carrier and brought her to WHS before it was too late. Aquarius made a full recovery from her traumatic ordeal and quickly learned to love the comfort that comes with being safe and loved. We will likely never know what circumstances led to her situation, so we focused on making sure her days to come were full of only good things. Her story helped us remind the community that at the Wisconsin Humane Society, we will never turn away an animal in need. Regardless of your circumstances, we are here to help you and your pets.

Pets for Life

The Wisconsin Humane Society's Pets for Life program reaches animals and families in Milwaukee neighborhoods with little to no access to pet care resources, among many other systemic challenges. We build a consistent community presence and relationships through door-to-door outreach, provide free pet care services, and remove barriers like transportation and cost so families can provide important care to the animals they love. This year, the COVID-19 pandemic brought significant challenges to the program's ability to connect in-person with clients, but innovations like a veterinary telemedicine partnership with the UW-Madison's Shelter Medicine Program, and reliance on new technology to connect with clients, ensured that the pets and families we serve were supported during this challenging year.

PetSmart EAC Opened

The Wisconsin Humane Society was thrilled last fall to announce the grand opening of the new PetSmart Charities Everyday Adoption Center at the Green Bay PetSmart located at 825 Pilgrim Way! This incredible opportunity for even more pets to find homes was funded by a \$50,000 grant from PetSmart Charities. The Everyday Adoption Center allows the WHS Green Bay Campus to house cats and small animals at the PetSmart store while finding loving homes for the animals at that location. We are deeply grateful for PetSmart Charities' support, which will help us better serve the needs of animals and families in Green Bay.

Cooper

Cooper is living in the lap of luxury, but he wasn't always so lucky. When he first came into the WHS Ozaukee Campus, the poor guy was suffering from a significant skin condition so severe that it caused him to scratch off patches of his own fur. After weeks of medical care in his doting foster home, he made a full recovery and was adopted by a friend of the family. He was one of the incredible 1,153 animals adopted through the foster-facilitated adoption process, which helped to keep in-shelter population low during the pandemic, and also kept animals happier and healthier by being adopted straight from a foster home. We're especially grateful to The Rachael Ray Foundation™ for their generous support of our foster work.

Essie

Not long after COVID-19 struck Wisconsin, we were contacted by our friends at the Watertown Humane Society who had just assisted in a large-scale surrender from a single home. WHS was able to help with a dozen of the Chihuahuas. When Essie first arrived at the WHS Green Bay Campus, she trembled in fear. She didn't know whom to trust and looked so vulnerable. On top of that, Essie had a painful hernia that could only be fixed by an operation with a skilled private surgeon. Through donor support, we were able to provide her with corrective surgery and she recovered in a loving foster home. Her amazing foster parents helped soothe her anxiety and Essie's true spirit began to emerge. Once she was ready, Essie was scooped up by an adopter who treasures her little girl. She is thriving today, thanks to the community's support.

Youth Programs

It's no secret that kids are fascinated by animals! We typically serve 8,000 young people every year through camps, field trips, Scouting events, birthday parties, and other on-site programs. When the pandemic hit, our Youth Programs team didn't skip a beat designing and implementing camps that were smaller in size with additional safety measures, as well as virtual programs to ensure that kids still had opportunities to connect to WHS. One of our favorite moments was hosting a birthday party for a child from Boston – and they had a guest attending from South Africa! We were also excited to hire a Youth Programs Coordinator solely dedicated to developing Youth Programs at our new Racine Campus.

New Racine Campus Opened

It wasn't with the fanfare and community celebration we had planned, but were over the moon to move into the new Wisconsin Humane Society Racine Campus in mid-March. Our new address is 8900 16th St, Mount Pleasant. The magnificent new facility was made possible through the generosity of the community, and has already made a remarkable difference to animals in our care. It's certainly prettier than our previous digs, but most importantly, it's quieter, cleaner, and exponentially more functional for our animals and the people who care for them. In addition, we were able to bring back Vaccine Clinics and our low-cost Spay Neuter Assistance Program, and even introduced something long-awaited: programs for Racine's youth! Your dedicated and generous support made this building possible, and we couldn't be more grateful.



Photograph by Andrew Feller Photography.

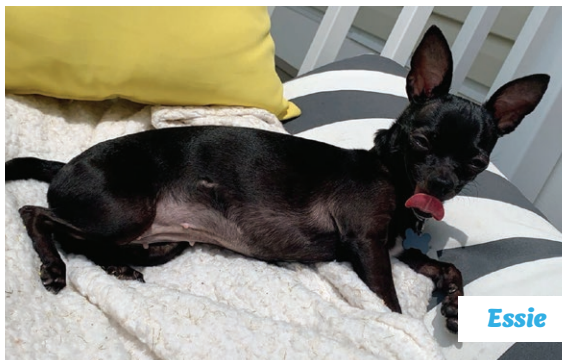
Pets for Life



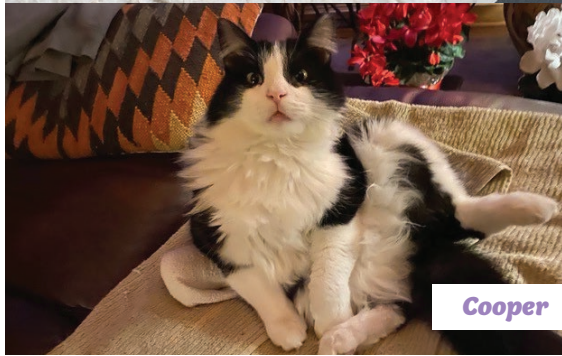
PetSmart EAC



Cooper



Essie



Cooper



Essie



Youth Programs



Photo courtesy of The Kubala Washatko Architects, Inc.

New Racine Campus



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CHARITY NAVIGATOR

Ranked 4 out of 4 STARS on Charity Navigator

Photographs on left by Andrew Feller Photography.



www.wihumane.org
414.264.6257

MILWAUKEE CAMPUS

4500 West Wisconsin Avenue
Milwaukee, WI 53208

OZAUKEE CAMPUS

630 West Dekora Street
Saukville, WI 53080

RACINE CAMPUS

8900 16th Street
Mount Pleasant, WI 53177

GREEN BAY CAMPUS

1830 Radisson Street
Green Bay, WI 54302

DOOR COUNTY CAMPUS

3475 Park Drive
Sturgeon Bay, WI 54235

SPAY/NEUTER CLINIC

9400 West Lincoln Avenue
West Allis, WI 53227