

## THE NUMBERS ARE STAGGERING...

Experts estimate that across North America, between 100,000,000 and one BILLION birds die in window collisions each year!!!

Approximately 60% of native bird species are in decline, suffering the effects of habitat loss and fragmentation, collisions with windows and towers, climate change and a myriad of other threats.



Just a few of the dead birds collected in Milwaukee in one migration season.



### The Wisconsin Humane Society **Wings Program**

4500 West Wisconsin Avenue  
Milwaukee, WI 53208

Phone: 414-ANIMALS (264-6257)

Fax: 414-431-6200

E-mail: [wings@wihumane.org](mailto:wings@wihumane.org)

*Wings' lifesaving work for birds is supported by a generous donation from the Rusinow Family Foundation.*

Bird collision prevention materials such as **CollidEscape™**, **BirdScreens™**, **WindowAlerts™** and **Whispering Windows™** are available for sale through Wally's Workbench at the shelter and online at [www.wihumane.org/wildlife/wallys-workbench](http://www.wihumane.org/wildlife/wallys-workbench)

Copyright ©, Wisconsin Humane Society, 2009

# Please Help...



## these birds arrive home safely!



# It's Up to You...

## At Home

During the daytime, birds collide with windows because they **see the sky or landscape reflected on the glass**. They also hit windows when they can see in one window and out another.

**You can choose from any of the following actions to help keep birds from colliding with your windows.**

- **Simple, low-cost techniques include hanging streamers or strings of old CDs in front of a window or applying static window clings like Whispering Windows™ or WindowAlerts™ to the outside of your window to help divert birds away from the glass**
- **Or you can apply a plastic film like CollidEscape™ to the outside of a window to reduce reflections and prevent collisions**
- **Or you can install BirdScreens™ or plastic netting in front of your window. These act like a safety-barrier to prevent serious injury to birds that would have otherwise hit the glass**

**Get more collision-prevention ideas at**  
**[www.wihumane.org/wildlife](http://www.wihumane.org/wildlife)**

## At Work

Just like at home, **daytime window collisions** often occur at businesses, too. Furthermore, high-rise office buildings can be a death-trap for night-migrating songbirds when the birds are attracted to the building's window, signage and decorative lights.

For tall buildings, ask your building or office-manager to turn out unnecessary lighting visible from outside the building between 11 p.m. and 6 a.m. during the peak migration periods of mid April through early June and late August through October.



These reflective skywalk windows claim many birds' lives each year.

**Learn more and register a BirdSafe<sub>sm</sub>**

**Home, Business, Classroom,  
or Campus at:**

**[www.wihumane.org/wildlife](http://www.wihumane.org/wildlife)**

## At School

### BirdSafe<sub>sm</sub> Classroom

Get students involved in saving wild birds at school and at home. Learn bird-saving tips and get ideas for classroom projects. Registered BirdSafe<sub>sm</sub> Classrooms receive a Wings logo window cling for their classroom door and a Wings registration certificate.



### BirdSafe<sub>sm</sub> Campus

Get involved in saving birds on your campus. Advocate for bird-safe windows. Participate in citizen-science by rescuing injured birds and documenting mortalities on your campus during peak migration periods.